IMAGINE. AWAKEN. EXPLORE. NURTURE. LIVE.

ZOËTRY PARAISO DE LA BONITA

RIVIERA MAYA

The art of life.®

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The Greek words "*Zoë*" meaning "life" and "*poetry*" meaning "artful creation," inspired us to name our newest resorts Zoëtry [Zoh-eh-tree] —*The Art of Life.*® And nowhere will you find that art expressed to a more refined degree than at Zoëtry Paraiso de la Bonita Riviera Maya.

Consistently named one of Mexico's most exceptional boutique resorts, Zoëtry Paraiso de la Bonita is perfectly situated along Mexico's famed Riviera Maya just 20 minutes from Cancun's International Airport. Limited to just 90 oversized oceanfront suites, we offer a completely new kind of vacation experience focused on wellness, serenity and romance, as well as social and environmental responsibility.

At Zoëtry Paraiso de la Bonita, you automatically receive the benefits of *Endless Privileges*® which give you limitless access to almost all of the pleasures this perfect jewel has to offer. These include ultra luxury accommodations, four celebrity chef restaurants, two lounges, creative activities and cultural enrichment as well as the first Thalassotherapy Center in North America.

For the seventh consecutive year, Zoëtry Paraiso de la Bonita has earned the AAA Five Diamond Award. Only 100 out of 33,000 AAA-rated hotels in the world — and just five in all of Mexico — have received this prestigious award.

Zoëtry Paraiso de la Bonita — the highest expression in the Art of Living.

Paraiso Means Paradise.

Zoëtry Paraiso de la Bonita is set on 14 acres of nature-blessed beauty.
It has been ranked one of the 50 Hot Hotels in the World by Condé Nast Traveler
and one of the Top 15 Resorts to Watch in Mexico and South America by Travel & Leisure.

Your Royal Residence.

At left, the standard suite's living area. At right, the dining area of the luxurious Presidential Suite.

Every guest residence is an expansive multi-room abode with the atmosphere you need to unwind in complete comfort plus a wealth of luxury amenities for your entertainment, convenience and romance.

Spacious Intimacy.

Each suite — providing a minimum of 1,100 sq. ft. and a private balcony or terrace with stunning ocean views — is individually appointed with treasures from around the globe.

Awaiting your call: attentive 24-hour in-suite private dining and concierge service.

Suite Seclusion.

At left, the spa-like marble bath with a Jacuzzi for two and a separate shower. At right, a Lover's Suite bath with discreet outdoor shower.

All suites immerse you in multiple and unexpected touches for your comfort and pleasure. Bvlgari® bath amenities, Frette® linens, personalized in-suite pampering experience and more. Much more.

Is this any way to live? Absolutely!

Your Time. Your Way.

Explore the Sian Ka'an biosphere. Visit Chichen Itzá — one of the new seven wonders of the world.
Participate in photo safaris. Spend time with renowned artists and chefs... and learn from the experts.

Sail aboard "La Bonita," our private 4-cabin catamaran. Dive among the world's second largest reef.

The Art of Life™ is built on joy and wellness.

A Spa Like No Other.

Our remarkable 22,000 sq. ft. certified Thalassotherapy Spa is the first facility of its kind in North America. Here your body will be detoxified, revitalized and rejuvenated via warmed saltwater hydrotherapy, tension melting massages, curative body wraps and dozens of ancient, Asian and holistic treatments.

Experience the healing and restorative ceremony of Temazcal. A pre-Hispanic sauna ritual with herbal essences to cleanse the body and spirit, conducted by an authentic Shaman.

Everything is here to give you wonderful ways to unwind.

Legendary Lounging.

Our indoor and outdoor lounges pour your favorite premium brand cocktails, exceptional wines
The mood is always relaxed. The service always perfect. We love to see the smiles flow.

The Library Bar also offers a wide selection of books and wireless access.

Classic and Casual.

For a classic afternoon tea overlooking the ocean, the Bird's Lounge offers a wide selection of around the world and home-made infusions. Old and new friends love meeting here.

For casual outdoor dining, El Chiringuito graciously presents authentic gourmet Mexican fare including the freshest seafood and other grilled masterpieces. You'll certainly want to feast on the extraordinary delicacies at the Pan Asian Sushi and Cerviche Bar.

It's the good life as it was meant to be lived.

Divine Dining.

For exceptional tropical elegance, two celebrity chef restaurants provide traditional, organic and heart healthy fare. La Canoa — a AAA Four Diamond restaurant serving a fusion of styles from several warm weather countries.

Dining perfection continues at Kaax, featuring the highest expression of Mexican gourmet cuisine. You may also special order wines from our 5,000 bottle cellar which includes rare and Mexican vintages.

You can always elect the luxury of 24-hour in-suite dining. Or inquire about having an intimate dinner served pier-side or at other romantic locations. A private table, private servers, private moments to treasure.

Taking your vows in our enchanted setting is surely the start of a magical life together.
Our event planners assure perfection of your blessed day, or for any special occasion.

Zoëtry Paraiso de la Bonita — the Art of Life® as it should be lived.

Zoëtry Paraiso de la Bonita provides you with ENDLESS PRIVILEGES® which give you unparalleled experiences focused on luxury, wellness, romance and enrichment in spectacular beachfront settings. You also have the opportunity to enhance and customize your stay with options to upgrade* with our Wellness, Lovers, Cultural, Gourmet and Golf Experiences.

ABODE

Zoëtry Paraiso de la Bonita features 90 luxurious oceanfront suites, each finely appointed with the following amenities:

One king size or two double beds; private terrace; ceiling fan; 32" flat screen TV in bedroom; large sitting area with 23"satellite TV; DVD player; high speed internet access; multi functional rechargeable outlets for cell phones, iPods and laptops; electronic safety deposit box; marble bathtub for two; hair dryer; vanity mirror; personal portable phone with unlimited worldwide calling and concierge services; maid service three times daily; fresh fruit and champagne in suite each day; 24-hour in-suite private dining; 24-hour concierge service; pillow menu and nightly turndown service with petit fours; personalized in-suite pampering experience; daily refreshed mini bar with premium beverages; deli snacks; wine and champagne by the bottle; handmade beach bag.

All suites feature *Bvlgari*® bath amenities and Italian *Frette*® linens, towels and bathrobes.

ACTIVITIES AND ENRICHMENT

We offer a wide variety of daily beach, land and water activities including: Fresh water pool and heated hydrotherapy saltwater Thalassotherapy pool; beachfront walking path; tennis court; ping pong; yoga; windsurfing; sailing; kayaking; wine tasting and culinary classes; photography and dance classes; snorkeling tour; weekly nutrition workshop; Temazcal ceremonies; guided cultural tours of the property; Mayan and Spanish lessons; boat shopping tour to La Isla; scuba tours.*

Performances from live musicians and artists; meet-the-artist galleries; afternoon tea. Close proximity to the nightlife of Cancun and Playa del Carmen.

CULINARIA

Select from four gourmet à la carte restaurants or 24-hour in-suite dining. Organic food selections on all menus; daily teas prepared from live plant infusions.

La Canoa Restaurant – AAA Four Diamond restaurant offering *Cuisine de los Soles*, a unique fusion of spices and chilies.

Sushi & Ceviche Bar – Outstanding ceviche and Pan Asian specialties.

Restaurant Kaax – Authentic Mexican cuisine.

El Chiringuito – Fresh seafood, chicken and grilled favorites prepared over zapote and mesquite.

Private dining* is available in various locations.

BARS

Premium brand beverages are served at two exquisite bars, Hippo's Pool Bar and Library Bar. Guests can also enjoy a selection of wines from the 5,000 bottle international wine cellar, including rare vintage and Mexican wines, prepared exclusively for the resort.

SPA & TRANSFORMATION

Our 22,000 sq. ft. certified Thalasso Center & Spa, the first and only one in North America, blends ancient traditions and modern science to provide a wide range of treatments including Visia® digital skin analysis and personalized facials; slimming; toning; revitalizing and detoxifying treatments and body wraps. Also available: saltwater hydrotherapy, specialized massages and native Mayan treatments.

The Thalasso Center & Spa also offers an outdoor therapeutic saltwater pool; specialized treatment rooms, fitness facilities, whirlpools, saunas and steam rooms; traditional Temazcal Mexican steam bath; beauty salon and spa boutique.

An exquisite Presidential Spa Suite is available for private treatments.

The oceanfront fitness center provides a full range of cardio and fitness equipment including free weights, treadmills, Lifecycles, stair climbers and cross trainers. Daily exercise activities include yoga, Pilates and salt water aquatic gym classes.

ENDLESS PRIVILEGES®

All guests receive: Personalized, private chauffeured airport transfers • Luxurious oceanfront suite featuring terraces providing direct access to the private beach • *Bvlgari*® bath amenities, multi-functional rechargeable outlets, aromatherapy pillow and linen scents, *Frette*® linens and bathrobes, a complimentary handmade beach bag • Daily breakfast, lunch and dinner gourmet dining options with an assortment of organic food and beverage selections • Complimentary cocktails and specialty beverages from a variety of domestic and international premium brands • 24-hour private, in-suite dining • Maid service three times each day • Bottle of champagne and fresh fruit basket daily • Welcome bottle of Tequila • Daily shopping excursions by boat • Hydrothalasso pool and aqua gym • Exclusive Visia® complexion skin analysis • Complimentary cell phone with unlimited worldwide calls and concierge service • Complimentary 24-hour laundry service • A relaxing 25 minute reflexology massage per guest • Temazcal ceremony every other day • Access to sauna, steam room, Jacuzzi and cold plunge pool • Daily afternoon tea time featuring real live plants for tea infusions • Complimentary golf at Playa Mujeres Golf Club.

Additional costs may apply.

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For reservations, contact your travel professional, visit **www.ZoetryResorts.com** or call **1 888 4ZOETRY.**

Five Diamond Award

THE LEADING HOTELS OF THE WORLD®

LEADING SPAS

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